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JEL: 1-3 comma separated **JEL codes**

**Abstract (use the *Abstract* style)**

**Aim:** Briefly describe the aim of your research.

**Methodology:** Briefly describe methodology of your research.

**Results:** Describe the outcome of your research.

**Implications and recommendations:** Describe the implications of your work and recommendations for future research.

**Originality/value:** Describe the originality and/or value of your research.

**Keywords:** 3-5 comma separated keywords

# Introduction (level 1 heading – use the *Heading 1* style)

In paragraphs, use the *Article paragraph* style without indentation. In this section describe your reasoning for selecting the topic of your article and its importance. Indicate that there is a lack of research in this field and how your original research aims to improve it. Provide the aim of your article and any research questions or hypotheses you were working with. Briefly summarize the contents of your article.

This is an example of a paragraph with a footnote[[1]](#footnote-1) and an APA style citation at the end (Kowalski, 2023, p. 45).

# Literature Review

## Level 2 heading – use the *Heading 2* style

Describe the results of currently available research and compare them with the aim of your article. You can also further develop any hypotheses or research questions you introduced in the previous section.

## Level 2 heading

This is an example paragraph. This is an example paragraph. This is an example paragraph. This is an example paragraph.

# Methodology

In this section, provide an in-depth description of your research methodology. Describe your reasoning for selecting given methods. Indicate, whether your research is primarily qualitative or quantitative and state why you have chosen this approach.

Example enumeration – unordered list – use the *Unordered list* style. If a list entry begins with lower case character, then every line should end with a comma or a semicolon:

* first element,
* second element,
	+ first element of a nested list (press “Tab”),
	+ second element of a nested list,
* third element.

Example enumeration – ordered list – use the *Ordered list* style. If a list entry begins with upper case character, then every line should end with a period:

1. First element.
2. Second element.
3. Third element.

# Results

Present the results of your research. Confront them with your hypotheses formed in the introduction and provide answers to any research questions you started with.

Following are the examples of supplementary materials you may want to use in your article.

Fig. 1. Figure caption – use the *Figure caption* style

Source: Figure source – use the *fig-table source* style.

Table 1. Table title – use the *Table title* style

|  |  |  |
| --- | --- | --- |
| Table head | F | p |
| Regional print media | 0.838 | 0.581 |
| Use of billboards, posters | 1.958 | 0.044 |
| Organization of events | 4.313 | 0.000 |
| Free trial of product / services | 0.803 | 0.614 |
| Use direct mail | 1.531 | 0.137 |
| Promotions | 1.608 | 0.113 |
| Printed advertising in professional journals | 0.836 | 0.584 |
| Constantly updated corporate website | 0.316 | 0.229 |

Source: table source.

Mathematical symbols should be typed using the Microsoft Word’s built-in equation editor, if you wish to number equations in your article, use table formatting or copy the equation below and replace its contents:

|  |  |  |
| --- | --- | --- |
|  | $$\cos(α)+\cos(β)=2\cos(\frac{1}{2}\left(α+β\right))\cos(\frac{1}{2}\left(α-β\right))$$ | (1) |

Inline mathematical symbols should be created using the equation editor as well $\left(1+x\right)^{n}=1+\frac{nx}{1!}+\frac{n\left(n-1\right)x^{2}}{2!}+…$, as shown here.

# Discussion and Conclusions

In the final section of your article, present the conclusions of your research. Describe any generalizations, exceptions, or limitations you may have encountered during your work. Confront the results you got with the results of available research. Discuss the implications and recommendations for future research.

# References

Click here for APA 7 guidelines: <https://libraryguides.vu.edu.au/apa-referencing/7FormatsAndExamples>

Use the *Reference* style. APA 7 reference entry examples are below:

Gray, R., Owen, D., & Sopher, M. J. (1998). Setting up a Control System for Your Organization. *Nonprofit World*, *16*(3), 65-76.

Kołodko, G. (2010). Neoliberalizm i światowy kryzys gospodarczy. *Ekonomista*, (1), 23-30.

Kowalski, J., Nowak, T., & Pisarek, W. (Eds.). (2018). *Aspekty zarządzania*. Wydawnictwo Naukowe PWN.

Kowalski, J. (Ed.). (2013). *Rola polityki logistycznej.* Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu.

OECD. (2010). *Sprawozdanie dotyczące przygotowania Strategii Zielonego Wzrostu*. OECD. http://www.oecd-ilibrary.org

Sturman, M. C., Shao, L., & Katz, J. H. (Eds.). (2012). *The Effect of Culture on the Curvilinear Relationship Between Performance Turnover*. Springer.

The World Bank. (2012). *Inclusive Green Growth: The Pathway to Sustainable Development*. The World Bank.

Ustawa z dnia 17 grudnia 2004 r. o odpowiedzialności za naruszenie dyscypliny finansów publicznych (Dz. U. z 2004 r. Nr 14, poz. 114 ze zm.)

1. Footnote example [↑](#footnote-ref-1)